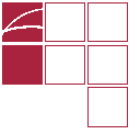**EPiServer Content Management**
best-of-breed CMS

About ARES

ARES has been providing our clients with solutions *online and beyond* for more than ten years. Out reputation is founded on our capacity to add strategic value to our clients in the fast changing world of the internet and technology.

As well as our consulting , design and ongoing support services, ARES' development approach is founded on our selection of best-of-breed web applications which we configure and customise to the exact requirements of our clients.

ARES Group Profile

• Founded in 1998

• Private Company

• 20 Employees, and offices in Sydney , Melbourne and Brisbane

• A wide range of clients from large corporations , government bodies,
 not-for-profits and medium sizes businesses

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Selection Of ARES' Clients

- Victoria Cultural Network
- Diabetes Australia
- Shaw Stockbroking
- Energy Safe Victoria
- Shaw Stockbroking
- Museum Victoria
- destra Corporation
- Australian Senate
- Paveworld
- Babcock & Brown
- Metropolitan Fire Brigade
- Australian Wool Testing Authority
- Fitness First
- Commonwealth Bank of Australia
- Esanda
- Donaldson AsiaPacific

Select Examples of Australian EPiServer Sites

www.egoli.com.au

www.cv.vic.gov.au

da.ares.co m.au

www.museumvictoria.com.au

www.staffing.com.au

www.thescene.com.au

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EPiServer CMS Functionality Snapshot

FILE & DOCUMENT MANAGEMENT
- File management
- File versioning
- Uniform file system
- Document management
- Document check-in and check-out
- WebDAV support

CONTENT MANAGEMENT
- Content versioning
- Spellcheck
- Content categorizing
- Multilingual support
- Form management
- Image editing
- Friendly URLs
- Search engine
- Content archiving
- Rich text editing
- Version management
- Dynamic content

OPERATIONS
- Load balancing
- SQL Server support
- Staging and content mirroring

PUBLISHING
- Scheduled publishing
- Workflow and process management
- Office integration and publishing
- Page management
- Tasks

INTEGRATION & DEVELOPMENT
- Content mirroring
- Web services
- Full set of sample pages, including
- Templates for Forms, Search, Sitemap
- RSS, Subscription, Registration,
- Documents, Login and File listing.

SECURITY
- User management
- Qualifications and validation
- Role and membership provider
- Virtual groups

PERSONALISATION
- Portal solutions
- User preferences
- Language preferences
- User and member registration
- Subscription services

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CMS Functionality

- **Web Based Content Control** – Authorised users can easily format text, create links, work with tables, insert and upload images and files.

- **Easy File Management** – By dragging and dropping one or more files from Windows Explorer, you can upload files to the web server efficiently. Via the file manager you can then drag and drop the files into the webpage.
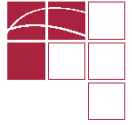

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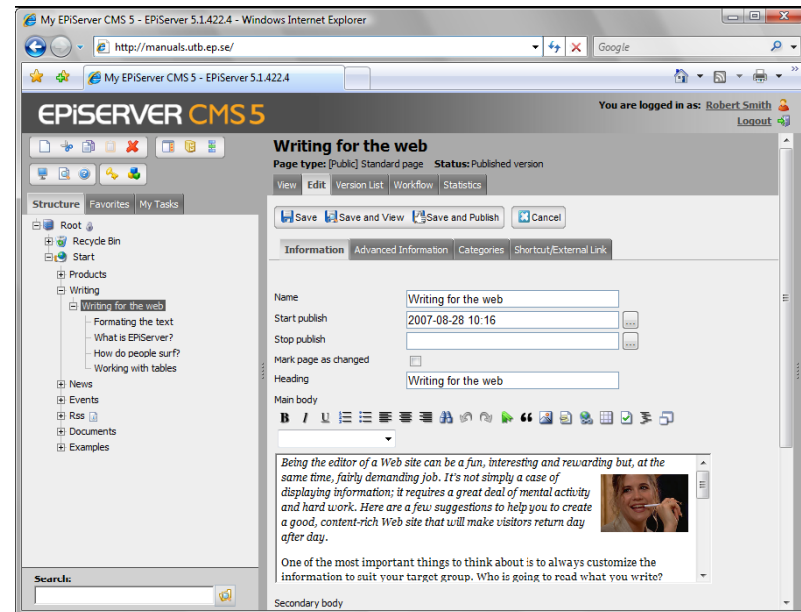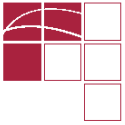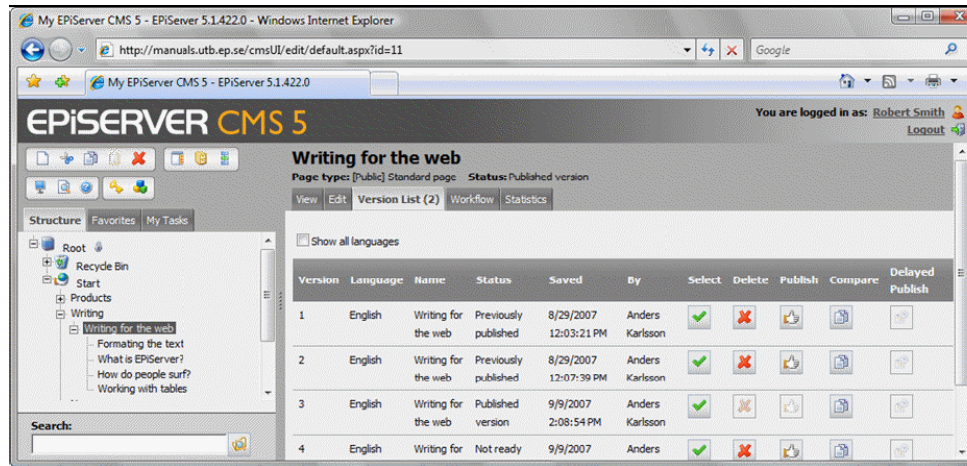
CMS Functionality

- **User Access Control** – Users access can be assigned according to a variety of tree structures, including workflow publishing rights, website section/page access and CMS functionality.

- **Media Gallery** – You can easily catalogue images and other media files to sort, preview and easily deploy authorised content.

- **Secure Document Management** – Utilising version control you can check in and out documents you work with, so that no one else makes changes at the same time as you.

- **Publication Scheduling** – You have the ability to control the date and time of publication to ensure your online content is relevant, accurate and regularly reviewed.

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CMS Functionality

- **MS Office Integrated** – Including built in spell checking, you can create and maintain content from MS Word, Excel or PowerPoint. Text and images can be processed in Office and published on the Web via EPiServer CMS.

- **Customisation** – With the ability to freely edit your online project in both a template, non-template and technical C# .NET level cost of ownership if minimised as the CMS grows and changes with your organisation.

- **Version Control** – Every time you save an edited page it is saved as a new version. You can publish, delete and compare page versions as well as setting a special time for publication of a version of the page.

- **Multilingual** – There is provision to support almost any language content publication as well as in build support of more than eight language versions of the CMS. Additional versions can easily be created to allow different countries with direct CMS online access to an environment they will feel comfortable controlling.

- **Shortcuts & Tasks** – With the task of arranging and publishing your content made easy, we can also provide assistance in getting around the hundreds of only pages using a favourites section as well as an ability for you to delegate tasks to your delegates to assist with the preparation, publishing and control of online publishing.

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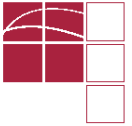
CMS Functionality

• **Publishing Work Flow** – For larger organisations with external or multiple content contributors there is often a need for single or multiple sign-off stages prior to the external publication of data. With fully customisable workflow, you can easily share tasks between users, easily keep track of several stages of publication and generate reminder emails.

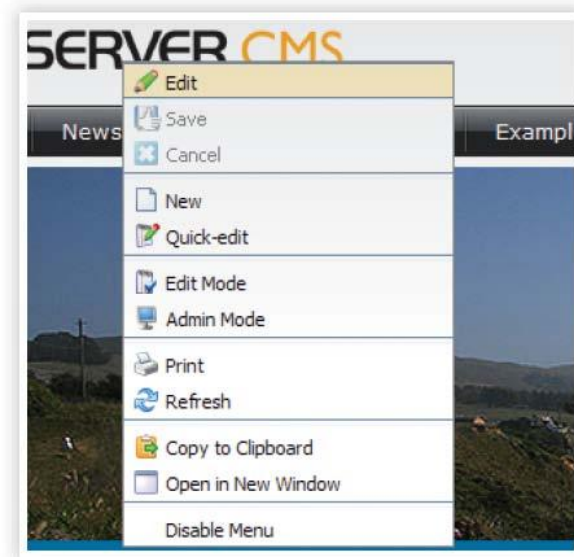**Workflow controls content publishing access and sign-off.**

CMS Functionality

• **Easy Editing Directly On The Page** - Updating your web content is made simple using EPiServer. All processing and updating is done via the web browser. Text editing can be done directly on the webpage using a right-click menu.

WYSIWYG Editor with spellchecker, copy

OR

On-Page Editing – Just right-

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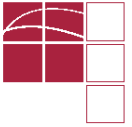
CMS Functionality

- **Integration** – A range of in-built and add-in functionality allows you to integrate with third party databases via XML data, web serves and other means. Where user authentication may be required to customise the content displayed, we can provide a single point of entry for customers, staff and partners to access online and third party applications.

- **Search Engine Friendly** – To maximise the chance of every webpage being listed in search engines, we support editors specifying keywords and meta data descriptions for each page.

- **Load Balancing** – If your organisation is seeking a true enterprise level solution capable of supporting tens of thousands of simultaneous online visitors, traffic to the Web site can be directed and distributed over multiple servers.

- **Multilingual Content** – An entire site or just the main traffic areas can displayed in different languages, with content control and translation easily managed though content being grouped by language or category.

- **News Section** – Advanced news listing and sharing functionality using RSS format (RDF Site Summary) which is often described as "Really Simple Syndication."

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EPiServer Snaptshot

- One of the worlds leading Web Content Management Systems (CMS)

- On the market since 1997

- More than 4500 websites worldwide

- More than 1.900 customers

- More than 1000 trained developers

- More than 200 partner companies

- More than 50.000 editors

- Two new EPiServer sites delivered every 24 hours

ORACLE® PARTNER

Microsoft®
CERTIFIED
Partner

EPiSERVER®

EPiServer Users

International EPiSERVER Users
By including user logos ARES and EPiSERVER does not
infer a direct commercial relationship or CMS endorsement.

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EPiServer CMS Positioning
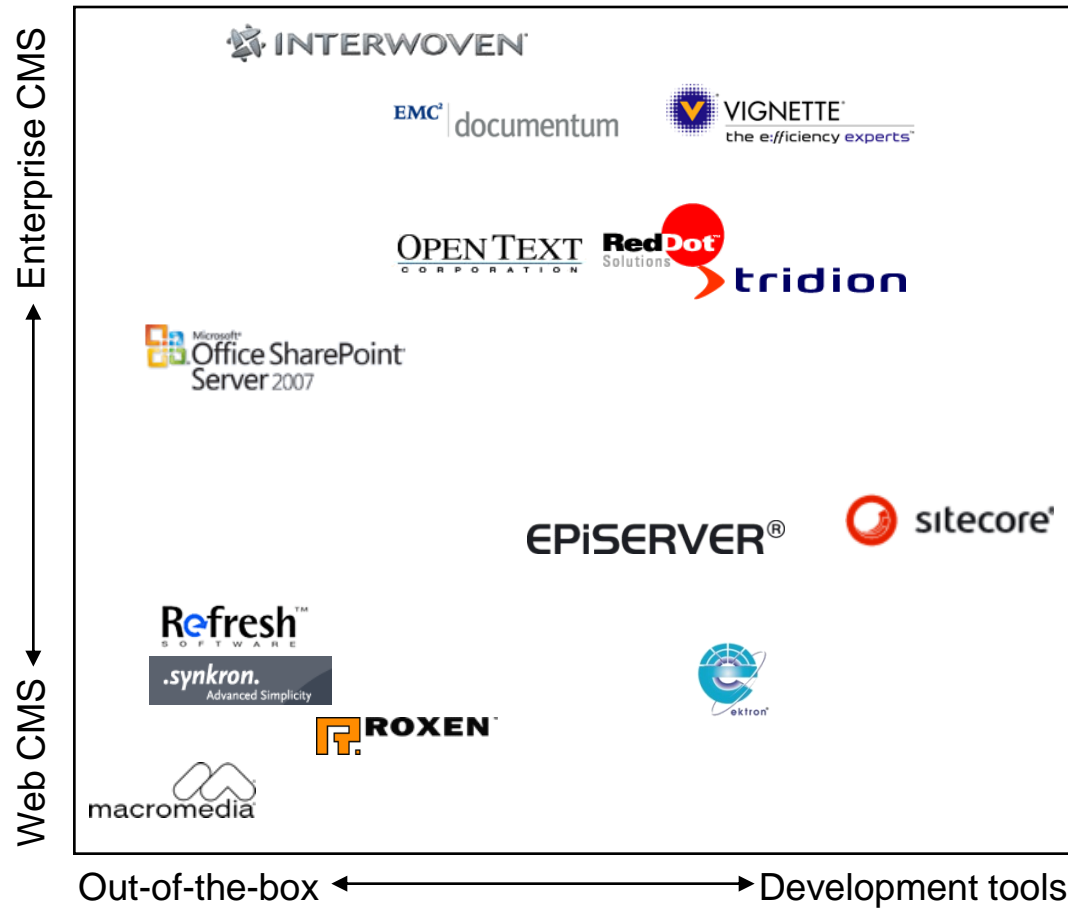
EPiSever – History of Product Innovation

v.1.0	v.2.0	v.2.5	v.3.0	v.3.1	v.3.2	v.3.3	v.4.0	v.4.1	v.4.2	v.4.3	v.4.4	v.4.5

70 Systems   *Partner model*   *300 Systems*   *500 Systems*   *1000 Systems*

1997	1998	1999	2000	2001	2002	2003	2004	2005

First Licence Customer

NT- Award Best application EPiSec

Redesign New Database model

Integration SOAP XML UNICODE Workflow

Redesign 100% .NET Same database model from v.3

Oracle Support - Portal Framework

File systems Accessability - SharePoint connector

Enterprise - Office Connector EPiBooking EPiField

Content Staging WSRP-Portal - File Management Version Control

EPISERVER® ares.com.au

Case Study – GE Capital

Project Features & Functionality:

- Public website for GE Capital in sweden, developed on the EPiServer platform

Deployment - Website
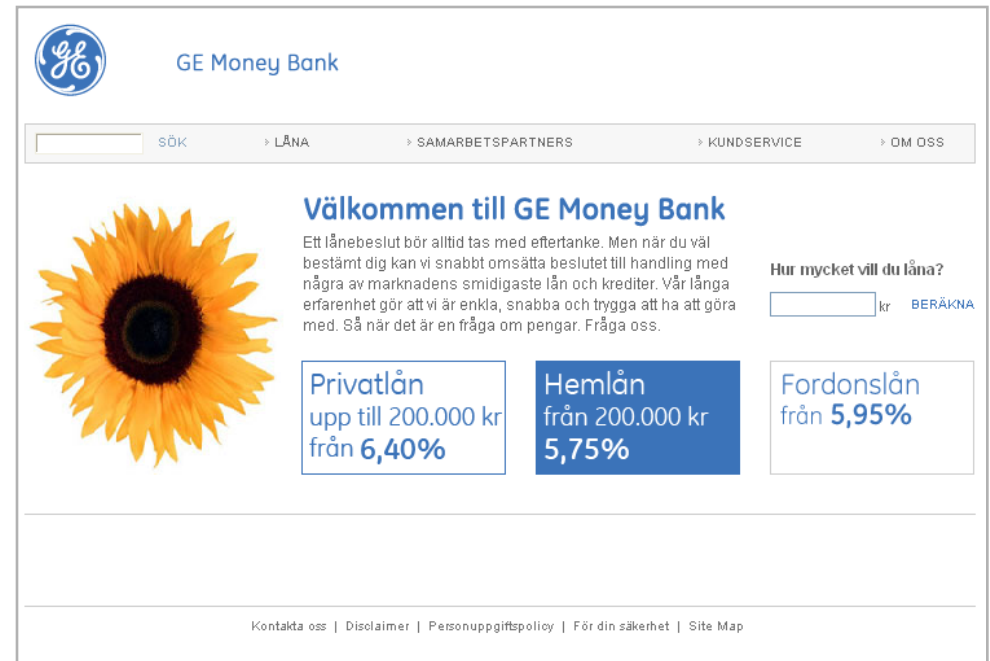
www.gecapitalbank.se

Case Study – Diabetes Australia

Project Features & Functionality:

- Public website for Diabetes Australia

- Developed behind two different domains with different audiences

- Incorporates significant amount of | standard CMS functionality

Deployment - Website

http://da.ares.com.au

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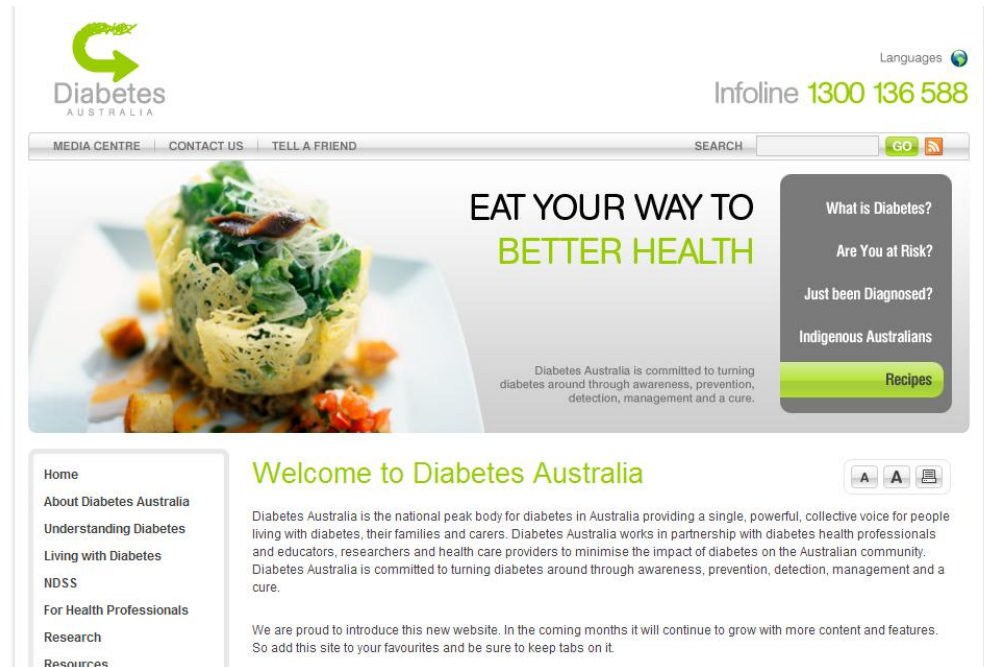
Case Study – Staffing

Project Features & Functionality:

• Public websites for Staffing with 6 domains sharing content

• Functionality includes candidate registration management, and quote management

• Optimised for search engines

Deployment – Website & Application

www.staffing.com.au

Case Study – Shaw Stockbroking + Egoli

Project Features & Functionality:

- Public website for Diabetes Australia

- Financial portal for visitors to access market information and their portfolio

- EPiServer integrated into NineMSN and range of 3rd party content providers and recipients
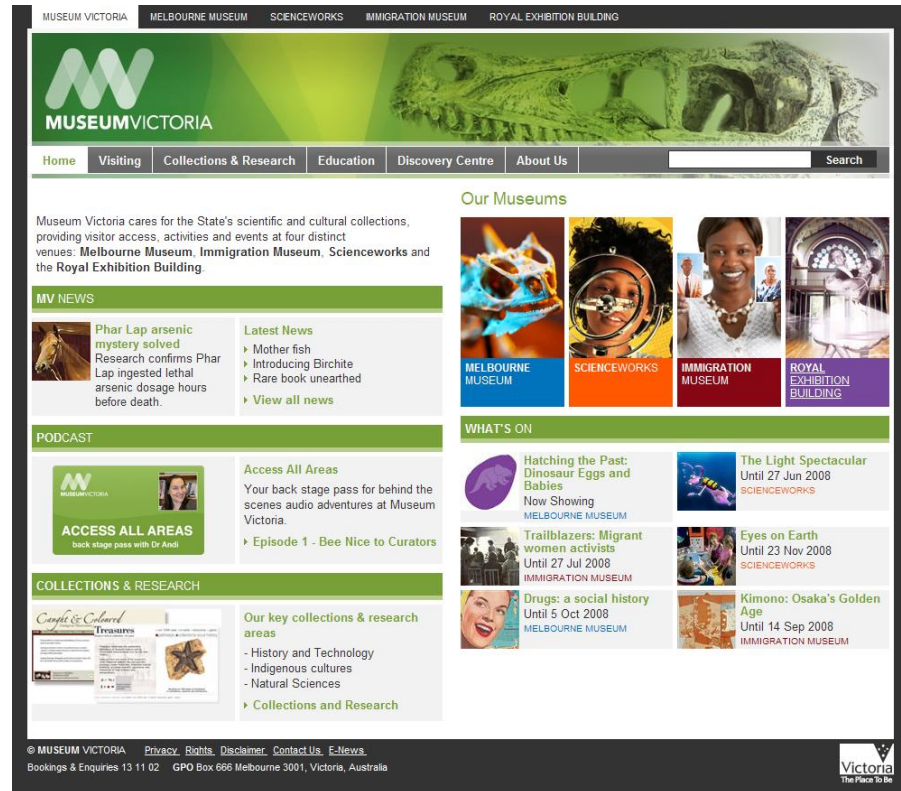
- CMS support fulltime publishing team

Deployment - Website

www.egoli.com.au

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Case Study – Museum Victoria

Project Features & Functionality:

- Public website for Museum Victoria

- Website operates across multiple domains with shared content and functionality

Deployment - Website

www.museumvictoria.com.au

Case Study – Culture Victoria Portal

Project Features & Functionality:

• Public website for State Government of Victoria's cultural collaboration program

• Content management functionality includes content uploading, multi-media authoring and multiple external organisation publishing controls.

Deployment – Website & Multimedia Kiosk

www.cv.vic.gov.au

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